



Please read "2005/06 ELECTION OF BOARD AND EXECUTIVES" before completing this form.

Email the completed form to tma@turnaround-sa.com before 2nd September 2005.

If you really have to complete the form by hand, fax it to 011 477 4414 so that we scan it in before web site posting.

TURNAROUND MANAGEMENT ASSOCIATION, SOUTHERN AFRICA CHAPTER

2005/06 ELECTION OF BOARD AND EXECUTIVES

NOMINATION FORM

NOMINEE: Dale Pudney

NOMINATOR: Turnaround Partners (Pty) Ltd

POSITION(S) NOMINATED FOR: Programs Director

| Position | Indicate with "YES" |
|---------------------------------------|---------------------|
| Non-Executive Chairman | |
| Chief Executive Officer or Deputy CEO | |
| Treasurer | |
| Secretary | |
| Director: Membership | |
| Director: Programs | YES |
| Director: ACTP Relations & Education | |
| Director: Public Relations | |
| Director: Sponsorship | |
| Director: Pro Bono Activities | |
| Director: Newsletter | |
| Director: Web site | |
| Non-executive director | |

BRIEF BIOGRAPHY OF NOMINEE:

Dale Stephen Pudney, 33 years, MBA, B.Sc. (ElecEng) (1st class hons) – Dale is a professional business consultant and a model specialist focussing on structuring and developing business models that are appropriate for particular opportunities and market needs. Dale founded and managed the Venture Concepts Strategy Consulting network. He has an MBA (2000) and B.Sc. (Elec Eng) (1st class honours) (1993), both from the University of Cape Town, and participated in an MBA Exchange Programme to the University of Washington (2001). He has been published on the subjects of turnarounds and profitably managing growth and currently focuses on assisting businesses with their growth. He has been providing strategy consulting, business development and capacity building services to Banks, the private sector and NGO's. Responsibilities include developing business models and designing strategies (including sales, marketing, financial, product, operations and development strategies), business planning, feasibility studies, investment procurement, due diligence, management support and mentoring, competitor and risk analysis. Previous experience includes project management, demand forecasting and capacity planning, sales and marketing and specialist technical consulting in power quality in an electrical engineering context for a Municipality and as an independent consultant.

NOMINATOR'S RECOMMENDATION FOR NOMINATING NOMINEE FOR POSITIONS INDICATED:

Dale is a partner with Turnaround Partners a Strategy Focused Corporate Renewal & Consulting firm, combining skills and competencies in finance, management, evaluations with varied industry knowledge assisting companies to arrest their decline, embark on transformation to position client companies for sustainable business performance improvement.